

# WORLD BOOK DAY

Changing lives through a love of books and shared reading.

WORLD  
**BOOK  
DAY**  
3 MARCH 2022

World Book Day is coming up on the 3rd March and we wanted to share with you some of the brilliant activities that will be going on that you can access to promote reading with your children.

World Book Day is a **charity** on a mission to help change children's lives by making reading together and reading for pleasure a habit for life.

**Reading for pleasure is the single biggest indicator for success in life, more than family circumstances, educational background, or income** (Organisation for Economic Co-operation & Development).

Sharing stories together for just **ten minutes a day** will encourage a love of reading and it's fun for everyone! You can read together **anywhere and everywhere, from breakfast to bedtime!** In the park, on the train, on the sofa, on a plane – reading and sharing stories can happen anywhere at any time.

World Book Day  
**Live**

## SHARE A STORY LIVE EVENTS

The World Book Day site has organised some live story events run by some brilliant authors, it is an amazing line-up. You can watch them LIVE right [here](#), or on their [YouTube channel](#) – and they'll remain on YouTube for you to watch back time and time again!

World Book Day  
**Live with Matilda & Friends**  
Comedian MC Graham

Live-streamed from the Cambridge Theatre London - home of Matilda The Musical

Monday 28th February, 11am

Changing lives through a love of books and shared reading.

World Book Day Live with Matilda and friends  
28/02/2022 at 11:00 am

World Book Day  
**Live Reality Check:**  
Starring Books as a portal into life today  
Flora - Independent

Wednesday 2nd March, 11.30am

Changing lives through a love of books and shared reading.

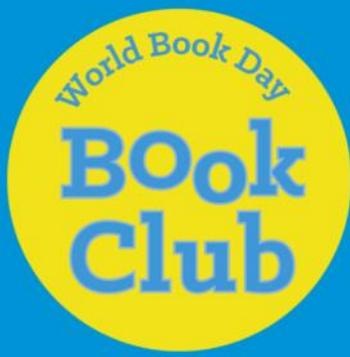
Reality check: Books as a portal into life today  
02/03/2022 at 11:30 am

World Book Day  
**Live Using your imagination:**  
Starring Books as a way to imagine the impossible  
Early - Independent

Thursday 3rd March, 10am

Changing lives through a love of books and shared reading.

Using your imagination: Books as a way to imagine the impossible  
03/03/2022 at 10:00 am



# Join our Book Club



World Book Day will be running a book club.

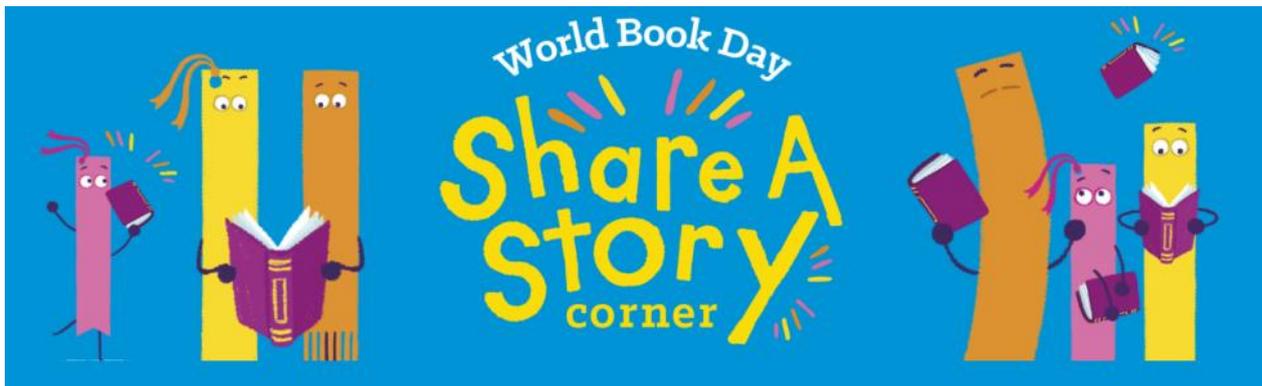
If you are interested in being involved you can find the resources [here](#)

## WELCOME TO THE WORLD BOOK DAY BOOK CLUB

We're thrilled that you've decided to join our brilliant book chat crew.

Our selections for the World Book Day Book Club will get children talking. They will alternate between reads that are broadly suitable for upper KS2 (years 5 and 6) and those for lower KS2 (years 3 and 4).

Our February Book Club title is *Marv and the Mega Robot* by Alex Falase-Koya, published by Oxford University Press. We have loads of ways you can get involved in our Book Club:



## VIDEO BOOKS TO ENJOY TOGETHER

Take ten minutes to share stories with your little ones. The **Share A Story Corner videos** have familiar characters and easy to follow stories, and tips for reading together. Look at the pictures together, guess what the characters are up to and ask your child what they think will happen next. **Your child will** soon be asking to read together again and again!

It's never too early to read stories with your child and **spending just ten minutes every day enjoying books together can make a BIG difference** to their development. Sharing stories **boosts creativity and imagination, improves wellbeing**, is a positive experience for parents, carers, guardians, grandparents – everyone! – and is **great fun!**

**These are ideal for younger children and can be found on this [here](#)**

# What shall I read?

Reading recommendations for all ages



## BRILLIANT BOOK LISTS FOR EVERYONE

Wondering what book to pick up next? Keen to try a new author? Looking for a book to inspire a reluctant reader? We're here to help you discover your next read and to give children, families, teachers and librarians ideas of what books are suitable and brilliant for each age and stage of reading.

Whether you love books about [animals](#), [poetry](#), [tales of adventure](#) or [books that make you laugh out loud](#), enjoy having a browse and choosing your next read. You can also discover **100 brilliant stories to share** [here](#).

There is also a link to the reading recommendation page [here](#).

## COMPETITIONS

World Book day are running lots of competitions on their website where you can win books. [Here](#) is a link to the page. Check it out and see if you can win anything.

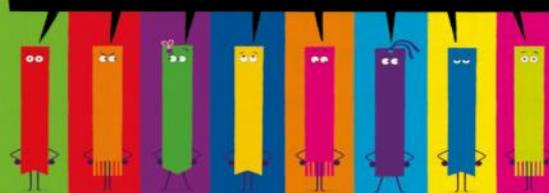


## PLAY THE GAME AND FIND OUT!

The [Share A Story Reading Star game](#) has been created to encourage you to enjoy books and reading together at home and all the exciting ways you can share stories – not just at bedtime! Tick off a Reading Star each time you complete a reading task and have fun reaching all your stars! **Choose your level to begin.**



### SHARE A STORY TODAY



Are you a  
share a story  
reading star?



# INTRODUCING 2022'S £1/€1.50 BOOKS FOR ALL AGES

We're delighted to bring you our fantastic selection of brand new and exclusive £1/€1.50 books for 2022 that children and young people can get for FREE with their £1/€1.50 token. **We want every child and young person to believe they are readers** and to give them the opportunity to have a book of their own that they have chosen for themselves.

The £1/€1.50 books are also available in braille via the RNIB (Tel: 0303 123 9999), large print via Guide Dogs (Tel: 0118 9838275) and audio versions via the RNIB and Calibre Audio (01296 432 339).



For so many children in the UK & Ireland, our £1 books are vital:

*World Book Day makes a difference; 66% of primary schools say World Book Day changes reading habits. Children read more books and share more books with family and friends as a result of World Book Day.*

- Nielsen, 'Understanding the Children's Book Consumer'



## Link up with local libraries

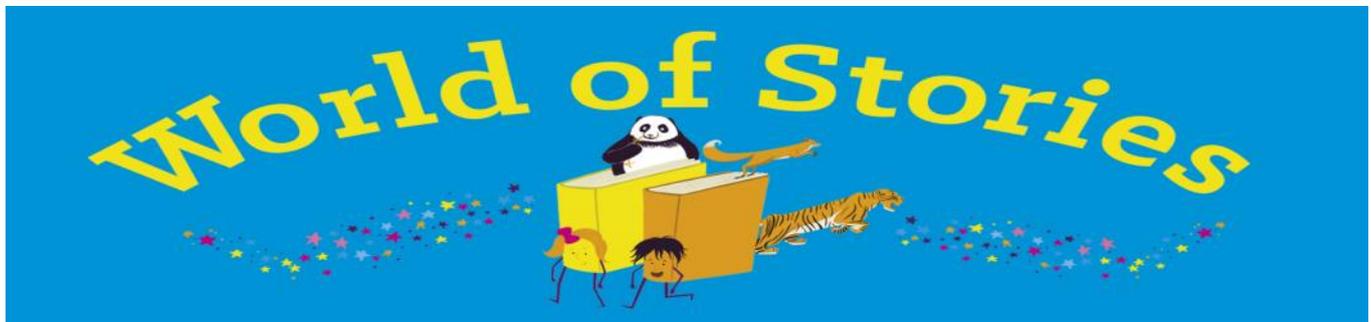
Don't forget to connect with your local library to find out about their World Book Day plans, as well as encouraging children and their families to join to use their amazing free services. Find yours at: [gov.uk/local-library-services](https://gov.uk/local-library-services)

Children can find a huge selection of books to borrow for free, as well as expert advice and family reading events.

Plan a visit to your local library. They may offer an order and collect service during lockdown, or hold World Book Day events when they are open again.

**World Book Day is an important source of book discovery for 26% of less affluent households.**

- Nielsen Deep Dive, 2019



World Book Day are continuing to offer **Free** audiobooks this year. These are available until **31st March 2022**.

Audiobooks are a brilliant way of enjoying stories, whether your reading together with the family or listening on your own.

You can access them [here](#).

**DON'T MISS** the amazing new **Virtual School Library** from the National Literacy Trust, to support the literacy of children who have been most adversely affected by COVID-19. Every week a popular children's author or illustrator will provide you with free books, exclusive videos and their top three recommended reads:

The logo for the Virtual School Library, featuring a small book icon and a green leaf icon.

**Virtual School Library**  
Free reading and writing activities from your favourite children's authors from the **National Literacy Trust**.

We hope that you and your children enjoy World Book day and take part in some of the activities that are going on leading up to it. There will be activities in school, including story telling sessions and a book swap. In the meantime here is a message from the World Book Day team that we agree with and explains why we think reading for pleasure is so important:



**Did you know?**  
*Reading for pleasure is the single biggest indicator of a child's future success, more than family circumstances, parents' educational backgrounds or income.*  
- Organisation for Economic Co-Operation & Development

We want to develop a culture of reading for pleasure and encourage the next generation of readers; let's make books and sharing stories fun for children everywhere, every day. **Just 10 minutes' daily shared reading benefits every child's future.**

It's vital we use World Book Day to encourage even more children to be readers, book owners and book borrowers – because **no child should be without a book or miss out on shared reading.**

Thank you – you make World Book Day happen!

The World Book Day Team

